



MATT'S PROMISE

is dedicated to making a difference in the lives of young people affected by terminal illnesses. Our commitment, through select funding of treatment, research, education, and support programs, is to advance the fight against these diseases and to assure the most comprehensive, innovative, and compassionate care.



You can give online at:
www.MattsPromise.org
or by calling/emailing
718-522-1639 diane@MattsPromise.org

If you prefer to mail your gift:
Matt's Promise
171 Clermont Ave, Ste 6Q
Brooklyn, NY 11205

HOW OFTEN DO YOU GET TO CHANGE A LIFE?
THIS HOLIDAY SEASON YOU CAN!



Matt's Promise
Holiday Campaign 2011

Change a Life...

Your holiday gift will support Matt's Promise's cornerstone project - the fight against Duchenne muscular dystrophy.

Today, through our partnership with Charley's Fund, we have accomplished the following:

- ~ Moved three promising treatments into human clinical trials
- ~ Assembled a team of drug-development experts and focused their efforts on breaking barriers that have prevented new treatments from progressing into clinical trials
- ~ Helped to provide operational support to companies with promising technologies but lack the capability to drive the drugs forward to ensure quick and effective execution of the drug development plan.

We've explored the following:

- ~ Exon Skipping
- ~ Small molecule drugs such as Galapagos, PTC, and Halo
- ~ Novel Biologicals such as biglycan and Tat-utophin
- ~ Encouraged the use of FDA-approved drugs that can be repurposed as DMD treatments

Charley turned 11 on 11.11.11
Photo: Bill Wright



Results You Can Feel Good About

Thank you to our generous supporters who helped us fund five boys in clinical trials last year. Here's what people are saying:

"The IGF-1 trial proved very positive for my son Timothy. He grew 1 1/3" in the six months he was on it and his stamina seemed to pick up a bit while on the drug...We are convinced the drug made a difference...Thanks for sponsoring the trial, it was a great experience and it provided something we now feel very strongly about."

Parent of a child in the DMD trial

"I am so pumped to be participating in a clinical trial at Johns Hopkins for older boys with DMD and heart problems. I go there with some of my crew every three months, and we are getting to know Baltimore pretty well. Back when we made our movie, we never dreamed that I would have the chance to be part of a clinical trial, so that just shows you how much research is going on. Know about it!"

Darius Weems, DMD Fighter

Holiday Campaign 2011

This holiday season please join us in one of our most ambitious efforts this year. It costs \$8,500 for each child, like Timothy or Darius, to participate in a clinical trial. Our Holiday Campaign goal is to raise \$42,500 to fund five participants in clinical trials. What better gift can you give than investing in strategies and research that may save a life, change a prognosis, and create a smile?

- \$17,000 will fund 2 clinical trials for 2 children!
- \$8,500 will fund a clinical trial for 1 child!
- \$4,250 will fund 1/2 of a clinical trial.

You can give online right now and start changing lives!

Go to www.mattspromise.com

Instead of exchanging holiday gifts this year, will you consider changing a life?

60,000 young lives are literally at stake. This is the right moment for a big, final push to extinguish this cruel disease. This could be the best investment you ever make!

To learn how you can help, visit our website at

Mattspromise.org